

WHY HUMAN MILK?



LIFE

Never breastfeeding is associated with a third more cases of Sudden Infant Death Syndrome (SIDS)



WEIGHT

Shorter length of breastfeeding is associated with a 26% increase in overweight or obesity



LEUKAEMIA

Breastfeeding for less than 6 months is associated with a 19% increase in childhood leukaemia



DEPRESSION

Mothers who planned to breastfeed and are unable to have 50% more postnatal depression



BREAST CANCER

There is a 4% reduction in maternal breast cancer per year of lifetime breastfeeding



INFECTION

Half of hospitalisations for diarrhoea and a third for pneumonia in infants in the UK could be prevented by exclusive breastfeeding